

OUR MISSION

Founded in 1979, Prevent Child Abuse-New Jersey promotes “Great Childhoods”, positive parenting and healthy child development. Our research-based programs are designed to prevent all forms of child abuse and neglect for all NJ children.

Annually, PCA-NJ reaches tens of thousands of children and families throughout New Jersey. PCA-NJ is the New Jersey Chapter of Prevent Child Abuse America, a network of chapters in all 50 states.

OUR VISION

We envision a world where every child has a happy, healthy and safe childhood – free of abuse and neglect.

OUR EXPERTISE

Our prevention programs include public awareness campaigns, parenting education programs, workshops and professional training, home visitation services, initiatives that promote parental involvement in a child’s education, and projects that support highly vulnerable families. We help parents to nurture, develop, and sustain healthy children.

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Prevent Child Abuse
New Jersey™

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Prevent Child Abuse
New Jersey™

**BUILDING BRIGHTER
FUTURES FOR CHILDREN**



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HOME VISITING: Our evidence-based home visiting programs are the most effective strategy known to prevent child abuse and improve a broad array of child health and development outcomes. Healthy Families America and Parents as Teachers are in all 21 NJ counties.

GROW NJ KIDS: Our Technical Assistance Specialists coach and mentor early childhood education professionals in 7 counties as they work to improve the quality of their infant/toddler, preschool and family childcare programs. The Grow NJ Kids quality rating and improvement system will help parents to make more informed decisions about their child's education.

ESSEX PREGNANCY AND PARENTING CONNECTION: We link expectant and new parents in Essex County to a range of supportive services, including home visiting.

PARENT LINKING PROGRAM:

We provide teen parents at 9 schools with the support needed in order for them to graduate high school and strengthen their parenting skills.

NJ DIAPER NETWORK: Our statewide diaper network addresses diaper insecurity and helps families in all 21 counties with a basic baby necessity: diapers.

PERIOD OF PURPLE® CRYING: We prevent Shaken Baby Syndrome (Abusive Head Trauma) with the Period of PURPLE® Crying Program in 15 NJ hospitals, reaching more than 35,000 families annually.

ENOUGH ABUSE: We lead statewide efforts to prevent child sexual abuse. We developed "Safe Child Standards", a set of six basic steps that any youth-serving organization can take to prevent child sexual abuse from ever happening in their programs.

EMOTIONAL ABUSE: We educate parents and professionals about preventing emotional abuse; things we say to children can have a long-lasting effect on their brains and development.

MIDDLESEX COUNTY COUNCIL FOR YOUNG CHILDREN: We host groups where parents and caregivers meet with local service providers and community partners to identify, discuss and provide solutions to issues that affect the development of young children, prenatally through age 8.

HUMAN TRAFFICKING: We are the statewide leader for two nationally acclaimed prevention programs that educate girls and boys about the dangers of commercial sexual exploitation.

PARENT AND COMMUNITY

EDUCATION: We teach parents about positive parenting, and we educate professionals about how to support parents in raising healthy children. We also facilitate Music Together classes to improve parent/caregiver-child relationships.

TRAUMA TRANSFORMATION: We teach educators and those who work with families to look at challenging behaviors through a trauma-informed lens and change the culture of their work in homes, schools and classrooms to prevent, recognize and respond to trauma and help children build resilience.